

Plasticolors to Acquire UCD™ Colorants Business

Ashtabula, Ohio - July 6, 2007 - Plasticolors, Inc. has reached an agreement to acquire the UCD™ Colorants products previously owned by Rohm & Haas. The UCD Colorants business consists of a wide range of pigment dispersion systems including aqueous, solvent-borne and solvent-free technologies used in marine, industrial maintenance, high performance and other coatings for metal, plastic and wood. The purchase will include the UCD V-Line, Q-Line, HS-Line, E-Line, SF-Line, PS-Line, L Line, W Line, and N Line.

The sale is expected to close on July 13th. Terms of the agreement were not disclosed.

"The acquisition of the UCD Colorant products is consistent with our focus in supplying quality colorants and additives for high performance, specialty paints and coatings," said Scott Becker, Plasticolors' COO. "The acquired products fit well with our existing lines, providing the full breadth of options required to support this industry."

All production methods, formulas, raw materials, test methods, specifications, and standards will remain unchanged.

"It is very important to us that we make this transition as easy and effortless as possible for customers," Becker continued. "Pricing, quality, delivery, packaging, and labeling will remain consistent with what customers are currently receiving."

Plasticolors Inc. is a leading supplier of pigment and chemical dispersions to the paint, coatings, caulk, sealants, and plastics industries. The company's colorants can be found in a wide variety of products including interior and exterior automotive components, epoxy flooring, electrical and appliance housings and a myriad of other paints, coatings, and molded composite applications. The company has earned ISO 9001, ISO 14001, QS 9000, and ISO/TS-169949 certifications.

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