

Plasticolors, Inc. Appoints Market Development Manager

Ashtabula, Ohio – July, 2006 – Plasticolors, Inc., a custom colorant and chemical dispersions manufacturer for the thermoset plastics and paint and coatings industries, recently promoted Ben Arnold to Market Development Manager. In his new position, Arnold is responsible for identifying new market opportunities, working with customers to develop new product solutions and training sales managers and distributors.

“In addition to his strong background in chemistry and new product development for Plasticolors, Ben has a great understanding of our customers and markets,” said Larry Haines, Director of Marketing, Plasticolors, Inc. “We are very pleased to have him join the marketing team and look forward to his continued success with the company.”

Arnold joined Plasticolors in 2003 as a Product Development Specialist where he worked primarily on expanding the company's product offerings to the thermoset plastics industry. He obtained a bachelor's degree in chemistry from The College of Wooster and is currently working toward a master's of business administration (MBA) from John Carroll University, which he will complete in December 2006.

Prior to joining Plasticolors, Arnold gained valuable experience in manufacturing as an assistant operations engineer at DuPont Vespel Parts and Shapes, where he was responsible for functions related to quality control and assurance while creating process efficiencies using Six Sigma techniques. He also worked as a lab technician for Engelhard Corporation and a lab assistant for the Case Western University Department of Ophthalmology and was published in Analytical Biochemistry for his article titled “Quantification of Pentosidine using HPLC”.

“I look forward to helping Plasticolors bring new and innovative products to customers in my new role,” Arnold commented. “I really enjoy the people I work with and the forward-looking vision of the company as a whole.”

Plasticolors, Inc., a leading supplier of pigment and chemical dispersions to the paint, coatings, caulk, sealants and thermoset plastics industries, manufactures products for customers in the automotive, appliance, equipment, electrical, consumer and construction industries. The company's colorants can be found in a wide variety of products, including interior and exterior automotive components, epoxy flooring, electrical and appliance housings, and a myriad of paints, coatings and molded composite applications. The company is ISO 9001, ISO 14001 and ISO/TS-16949 certified.