

Plasticolors, Inc. Excels at Composites 2006 Convention and Tradeshow

Ashtabula, Ohio – Jan. 15, 2007 – Plasticolors, Inc. was recently awarded the American Composites Manufacturers Association's (ACMA) Best Technical Paper Award for the Materials-Color category at the 2006 Composites & Polycon Convention and Tradeshow, held October 18-22 in St. Louis, Mo. The award was presented to David M. Hyde, Coatings Process Development Engineer, Plasticolors, Inc.

"ACMA presents awards each year at the Composites & Polycon show," said Selby Brannon, Plasticolors' Technical Director. "We are honored that David Hyde's paper was selected this year."

ACMA's Technical Papers Committee reviewed more than 80 papers for the 2006 competition, resulting in eight winning papers, one within each of the following eight categories: Materials, Construction & Infrastructure, Processing Technology, Fire Resistant Technology, Compression Molding, Pultrusion, Materials-Color and Testing.

The Committee recruits and selects technical papers that present ACMA members with solutions and new approaches to common problems as well as innovations advancing the technology of composite materials. Plasticolors earned the award in honor of the work done by Hyde and his colleagues who researched, compiled and submitted a technical paper on infrared reflective (IRR) pigmentation technologies for coatings and composite applications.

"The work we assembled addresses many important issues, including the growing interest in energy-efficiency, and the improved comfort and functionality of dark color exterior objects, such as park benches, hand railings and even polymer concrete," Hyde said. "Through extensive research, we found that the advances in pigmentation technologies are currently being applied in various coatings applications, and the science behind the technology is applicable to thermoset composites."

The paper, "Investigation of Infrared Reflective Pigmentation Technologies for Coatings and Composite Applications," highlights these recent advances, allowing formulators to achieve higher reflectivity of infrared light energy versus traditional pigmentation technologies in a variety of substrates, while maintaining the appropriate light absorption in the visible spectrum to impart color.

"As an employee-owned company that's been around for more than 35 years, the presentation of this award is yet another reflection of Plasticolors' dedication and commitment to innovation, product quality and customer satisfaction," Brannon said.

To view all the award-winning papers online, visit http://www.plasticolorsinc.com/white_papers.php

About Plasticolors, Inc.

Plasticolors, Inc. , a leading supplier of pigment and chemical dispersions to the paint, coatings, caulk, sealants and thermoset plastics industries, manufactures products for customers in the automotive, appliance, equipment, electrical, consumer and construction industries. The company's colorants can be found in a wide variety of products, including interior and exterior automotive components, epoxy flooring, electrical and appliance housings, and a myriad of paints, coatings and molded composite applications. The company is ISO 9001, ISO 14001 and ISO/TS-16949 certified.

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