

## **Plasticolors, Inc. Offers New Capabilities Brochure and Folder**

**Ashtabula, Ohio – July 2005** – Plasticolors, Inc., a custom colorant and chemical dispersions manufacturer for the thermoset plastics and paint and coatings industries, has recently unveiled its newest capabilities brochure, “Where art meets technology.” This colorful brochure and matching folder gives readers an inside look at how Plasticolors provides the right color and additive solutions for even the most challenging situations. Readers learn how Plasticolors, through quality, speed and service, develops customized solutions that meet complex color, aesthetic and production challenges for products found in automotive components and refinish paint, appliance, construction, consumer and industrial applications.

“The new literature captures our commitment to providing customers with the right solutions for their applications,” said Larry Haines, Director of Marketing at Plasticolors. “By utilizing the latest advancements in color, chemical and dispersion science, we can provide our customers with high-quality, cost-effective colorant and chemical dispersions for thermoset plastics and paint and coatings applications.”

Plasticolors is an employee-owned company that is committed to quality, to the environment, and to worker health and safety through compliance with ISO 9001, ISO 14001 and ISO TS 16949 certification standards. It has also been recognized by the Occupational Safety and Health Administration (OSHA) as a participant in the Voluntary Protection Program.

For more information, or to request Plasticolors’ new capabilities brochure, please call 440.997.5137 or visit us at our website [www.plasticolors.com](http://www.plasticolors.com).

Plasticolors, Inc., a leading supplier of pigment and chemical dispersions to the paint, coatings, caulk, sealants and thermoset plastics industries, manufactures products for customers in the automotive, appliance, equipment, electrical, consumer and construction industries. The company’s colorants can be found in a wide variety of products, including interior and exterior automotive components, epoxy flooring, electrical and appliance housings, and a myriad of paints, coatings and molded composite applications. The company is ISO 9001, ISO 14001 and ISO/TS-16949 certified.